

Formaten Social media afbeeldingen

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|------------------|----------------------------------|----------------------------------|
| Facebook | Profielfoto | 170 x 170 pixels |
| | Omslagfoto | 820 x 312 pixels |
| | Bericht | 1200 x 630 pixels |
| | Story | 1080 x 1920 pixels |
| Instagram | Profielfoto | 320 x 320 pixels |
| | Feed vierkant | 1080 x 1080 pixels |
| | Feed liggend | 1080 x 566 pixels |
| | Feed staand | 1080 x 1350 pixels |
| | Story / Reels | 1080 x 1920 pixels |
| LinkedIn | Profielfoto | 400 x 400 pixels |
| | Omslagafbeelding | 1128 x 191 pixels |
| | Blogpost | 1200 x 627 pixels |
| Pinterest | Profielfoto | 165 x 165 pixels |
| | Omslagfoto | 800 x 450 pixels |
| | Pin afbeelding vierkant / staand | 1000 x 1000 / 1000 x 1500 pixels |
| | Story pin | 1080 x 1920 pixels |
| Tiktok | Profielfoto | 200 x 200 pixels |
| | Video | 1080 x 1920 pixels |
| Youtube | Profielfoto | 800 x 800 pixels |
| | Kanaal banner | 2048 x 1152 pixels |
| | Video thumbnail | 1280 x 720 pixels |
| | Video | minimaal 1280 x 720 pixels |
| X | Profielfoto | 400 x 400 pixels |
| | Headerfoto | 1500 x 500 pixels |